

EXHIBITOR APPLICATION

IEEE 2008 International Interconnect Technology Conference

June 2-4, 2008 ♦ Hyatt Regency San Francisco Airport Hotel ♦ Burlingame, CA

Company Name: _____

Mailing Address: _____

City/State/Zip: _____

Contact Person: _____ Title: _____

Phone: _____ Fax: _____

Email: _____

Exhibit Description

Please attach a short paragraph (@100 words) describing the materials/equipment/service you will display at the conference. Please list a contact person, address, phone/fax number and web site address. This paragraph will be included in the Exhibit Program distributed at the conference.

Complimentary Registration

Each booth will receive one full complimentary registration. The complimentary registration entitles the exhibiting company to receive a single pass for entry to the technical sessions, luncheon tickets and a copy of the technical digest and CD ROM

Supplier Seminar

If you wish to be contacted about sponsoring an evening technical seminar, please list the contact's name and telephone number: Fees for sponsoring a seminar will be based on room size and will be between \$3,000 - \$6,000.

Contact: _____

Telephone: _____

Booth Selection:

Please list three choices of exhibit space. All space assignments will be made on a first-come, first-served basis.

1st: _____ 2nd: _____ 3rd: _____

Payment:

Each booth space is \$2,200. Payment must accompany this form in order to assign a booth location.

TOTAL AMOUNT ENCLOSED: \$ _____

Payment method: ___ Check (payable to IITC) ___ Credit Card (MasterCard or Visa **ONLY**)

Card # _____ Expires _____

Security Code (3 digits from reverse side of card): _____

Signature: _____

CONDITIONS OF THE EXHIBITOR'S AGREEMENT

1. APPLICATION AND ELIGIBILITY: Application for booth space must be made on the printed form provided by the International Interconnect Technology Conference (IITC) and be executed by an individual who has authority to act for the applicant (exhibitor). Booth assignments will not be confirmed without IITC receipt of complete payment. IITC reserves the absolute right to reject any application it feels is not applicable to the scope of the conference.

2. AGREEMENT TO CONDITIONS: Each exhibiting company and its employees agrees to abide by these conditions, it being understood and agreed that the sole control of the exhibit hall rests with IITC.

3. ASSIGNMENT OF SPACE: Assignment of exhibit space will be determined by IITC based on the date of receipt of the completed application form and payment. IITC reserves the right to change the space assignment after acceptance of the application should it be necessary in the best interest of the Exhibition. No exhibitor shall assign, sublet or share the whole or any part of his space.

4. PAYMENT: Payment in full must accompany the Application to Exhibit. Applications not accompanied by the appropriate fee will be delayed in processing and space assignment.

5. INSURANCE: In all cases, exhibitors wishing to insure their goods must do so at their own expenses.

6. BOOTHS: Standard booth equipment (back and side wall draping and identification sign) will be provided by IITC without cost to the exhibitor. No part of any display shall obstruct the view of adjacent booths. No part of any display may be over ten feet in height.

7. PROTECTION OF THE EXHIBIT FACILITY: Nothing shall be posted on, or tacked, nailed, screwed or otherwise attached to, columns, walls, floors or other parts of the hotel or convention hall exhibit area without permission of IITC and the proper building authority. Packing, unpacking and assembly of exhibits shall be done only in designated areas and in conformity with directions of the Exhibit Manager, the hotel or convention hall manager.

8. INSTALLATION/DISMANTLING: The specific requirements as to the time for installation and dismantling of exhibits shall be supplied to each exhibitor. Such requirements shall be

binding upon the exhibitor as though fully set forth herein. All displays must be in place and set up one hour prior to the official opening of the show. Space not occupied or set up by that time may be re-assigned for other purposes by IITC.

9. DEFAULT OCCUPANCY: Any exhibitor failing to occupy space contracted for is not relieved of the obligation to pay for such space at the full rental price, and IITC shall have the right to use such space as it sees fit to eliminate blank space in the exhibit hall, provided such booth space is not occupied by one hour before the official show opening.

10. USE OF SPACE: Exhibits shall be shown only in the official exhibit areas as established by the IITC Exhibits Manager. Neither the exhibitors nor non-exhibitors shall be permitted to display articles, equipment or information concerning services, or movies of such articles, equipment or services in public areas, private suites or rooms during the conference or convention, in accordance with prior agreements between IITC and officials of the hotel.

11. CANCELLATION OR RELOCATION OF CONFERENCE OR CONVENTION: In the event of cancellation or relocation of the conference, due to circumstances within IITC's direct control, the liability of IITC shall be limited to refund of fees paid to IITC by the exhibitor. In the event IITC has no control over the cancellation or relocation of any conference or convention, IITC shall have no liability of any kind but may at its discretion refund any fees paid by the exhibitor.

12. CANCELLATION BY EXHIBITOR: Should the exhibitor be unable to occupy and use the exhibit space contracted for and should IITC be notified in writing by May 14, 2008, 50% of all fees paid by the exhibitor to date will be refunded. No refund of any fees will be made if cancellation is received after May 14, 2008.

13. IITC'S RIGHT TO REMOVE THE EXHIBITOR'S PROPERTY: IITC reserves the right to remove from the hotel or convention hall premises any or all of the property of the exhibitor should the conference or convention be canceled or relocated or should the exhibitor violate any of the conditions of the Exhibitor's Agreement. This right may be exercised without prior notice and without hearing.

14. VIOLATIONS OF THE CONDITIONS: Any of the following actions by an exhibitor shall constitute a violation of the conditions of the Exhibitor's Agreement.

- a. Participation in or affiliation with the conference and/or exhibition by firms or organizations to whom recruiting and/or staffing is a significant function of business.
- b. Violation of any municipal, state or federal laws, rules or regulations, including safety codes.
- c. Failure to follow the procedures prescribed in sections 1 through 13.
- d. Failure to remove property from the hotel or convention hall upon cancellation or relocation of the conference.

15. LIABILITY:

- a. IITC undertakes no duty to exercise care, nor does it assume any responsibility, for the protection and safety of the exhibitor, his officials, agents or employees, or for the protection of the property of the exhibitor or his representatives, or of property used in connection with the exhibit, from theft or damage or destruction by fire, accident or other causes. Small and easily portable articles shall be properly secured or removed after exhibition hours and placed in safekeeping by the exhibitor. Any protection exercised by IITC shall be deemed purely gratuitous on its part and shall in no way be construed to make it liable for any loss or inconvenience suffered by the exhibitor.
- b. The exhibitor agrees to indemnify and hold IITC and its agents harmless from all such claims and from all claims or liability of any nature whatsoever arising from the activities of the exhibitor or any of his representatives or from the display or use of property of the exhibitor.
- c. IITC shall not be liable for any failure to deliver space to an exhibitor or for the loss of allotted space of an exhibitor who has contracted for exhibit space under the terms of this agreement, if nondelivery is due to any one of the following causes: destruction of or damage to the building or the exhibit area by fire or act of God, acts of a public enemy, strikes, the authority of the law, or any cause beyond its control. IITC will, however, in the event it is not able to hold an exhibit for any of the above-named causes, reimburse exhibitors pro-rata on any booth fee paid, less any and all legitimate expenses incurred by IITC for advertising, administration and similar related costs.